



- **Harbour Air's** new route between Victoria Inner Harbour and Seattle Lake Union launched June 11, connecting these two iconic harbour front cities for the very first time.
- Employment in accommodation and food services rose by 15,000 (+1.2%) in June, the third consecutive monthly increase. Gains in June were concentrated in Quebec (+11,000; +4.3%) and Ontario (+9,800; +2.3%). On a year-over-year basis, employment in accommodation and food services was up by 39,000 (+3.4%). Source: **Statistics Canada**
- Tripadvisor announced its Travellers' Choice Awards Best of the Best Hotels winners, and Abigail's Hotel was named the **#1 Top Hotels in Canada** and the **#7 Top Hotels in the World**. In addition, The Magnolia Hotel & Spa was ranked **#8 Top Hotels in Canada**.
- Congratulations to The Fairmont Empress for being named #1 City Hotel in Canada in the **Travel + Leisure World's Best Awards 2026** for the second consecutive year.

Tourism Statistics	June		Variance	Year-to-Date		Variance
	2026	2025		2026	2025	
Average Occupancy	85.32%	91.41%	(6.09%)	77.30%	75.53%	1.77%
Average Daily Room Rate	\$359.23	\$334.44	\$24.79	\$272.74	\$250.11	\$22.63
Revenue Per Available Room (RevPAR)	\$306.49	\$305.71	\$0.78	\$210.83	\$188.90	\$21.93
BC Ferries (Tsawwassen - Swartz Bay)						
Vehicles	203,116	212,450	(4.39%)	1,014,421	991,106	2.35%
Passengers	610,317	645,302	(5.42%)	2,911,975	2,887,922	.83%
Buses	1,408	1,579	(10.83%)	5,364	4,781	12.19%
Victoria International Airport	174,006	191,464	(9.12%)	932,939	893,892	4.37%
Victoria Cruise Ships						
Ships	58	52	11.54%	131	119	10.08%
Passengers	186,014	177,210	4.97%	388,626	374,441	3.79%
Crew	69,078	65,014	6.25%	150,296	143,681	4.60%

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Whether you're enhancing HR processes, building your team through professional recruitment, or investing in leadership development, we're here to help.

Contact Chemistry Consulting Group for a Complimentary Consultation

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VICTORIA LODGING RESULTS

June 2026

OCCUPANCY RATE %					
Lodging Type	Number of Rooms	June 2026	June 2025	YTD 2026	YTD 2025
Number of Rooms					
Greater than 150	2,030	83.12%	89.24%	73.37%	71.56%
100 - 150	788	88.28%	94.72%	81.64%	79.26%
50 - 99	854	85.66%	92.50%	80.99%	79.32%
Less than 50	280	92.31%	94.63%	82.78%	82.64%
Location					
Downtown/Inner Harbour	3,154	86.16%	91.67%	77.61%	75.41%
Suburban	592	82.13%	89.39%	74.81%	75.52%
Saanich Peninsula/Sidney	206	81.81%	93.16%	80.14%	77.37%
Tier					
Upper	1,911	84.68%	91.77%	74.34%	73.99%
Mid	1,387	84.24%	89.78%	79.38%	74.66%
Lower	654	89.44%	93.80%	81.86%	81.88%
Lodging Type					
Hotels	3,674	85.19%	91.35%	77.14%	74.91%
Motels	278	87.00%	92.13%	79.27%	83.84%
Total Rooms	3,952				
Average Occupancy		85.32%	91.41%	77.30%	75.53%
ROOM RATE					
Lodging Type	Number of Rooms	June 2026	June 2025	YTD 2026	YTD 2025
Number of Rooms					
Greater than 150	2,030	\$398.88	\$368.67	\$306.18	\$278.89
100 - 150	788	\$296.58	\$286.55	\$225.00	\$215.18
50 - 99	854	\$346.21	\$315.71	\$261.03	\$232.44
Less than 50	280	\$297.40	\$289.04	\$223.41	\$212.50
Location					
Downtown/Inner Harbour	3,154	\$371.12	\$344.41	\$278.43	\$256.03
Suburban	592	\$307.21	\$297.51	\$247.79	\$222.89
Saanich Peninsula/Sidney	206	\$319.42	\$287.41	\$253.13	\$238.09
Tier					
Upper	1,911	\$441.93	\$401.15	\$336.00	\$305.18
Mid	1,387	\$305.28	\$289.43	\$232.33	\$217.06
Lower	654	\$234.53	\$234.58	\$181.75	\$167.63
Lodging Type					
Hotels	3,674	\$369.72	\$342.82	\$280.91	\$257.84
Motels	278	\$224.55	\$225.04	\$170.63	\$157.50
Total Rooms	3,952				
Average Room Rate		\$359.23	\$334.44	\$272.74	\$250.11
REVENUE PER AVAILABLE ROOM (REVPAR)					
Lodging Type	Number of Rooms	June 2026	June 2025	YTD 2026	YTD 2025
Number of Rooms					
Greater than 150	2,030	\$331.56	\$329.00	\$224.63	\$199.58
100 - 150	788	\$261.81	\$271.44	\$183.68	\$170.55
50 - 99	854	\$296.55	\$292.03	\$211.41	\$184.37
Less than 50	280	\$274.52	\$273.51	\$184.94	\$175.62
Location					
Downtown/Inner Harbour	3,154	\$319.75	\$315.73	\$216.07	\$193.07
Suburban	592	\$252.33	\$265.93	\$185.37	\$168.33
Saanich Peninsula/Sidney	206	\$261.31	\$267.74	\$202.86	\$184.21
Tier					
Upper	1,911	\$374.22	\$368.13	\$249.78	\$225.81
Mid	1,387	\$257.17	\$259.83	\$184.42	\$162.07
Lower	654	\$209.77	\$220.04	\$148.78	\$137.25
Lodging Type					
Hotels	3,674	\$314.97	\$313.18	\$216.71	\$193.15
Motels	278	\$195.35	\$207.33	\$135.26	\$132.04
Total Rooms	3,952				
Average REVPAR		\$306.49	\$305.71	\$210.83	\$188.90

Note: Comparative figures may vary due to an increase/decrease in the number of available rooms.

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