

# VICTORIA TOURISM BULLETIN

## September 2021

- Hotel results improved in September 2021 and are robust considering it has been only 8-10 weeks since circuit breaker restrictions ended.
- The announcement of easing of group meeting restrictions effective October 25th provides another area of optimism for hotel and meeting related businesses.
- The BC Hotel Association provided information on the Proof of Vaccination Program which came into effect on September 13, 2021. Click [here](#) to read.


Tourism Statistics	September			Year-to-Date		
	2021	2020	Variance	2021	2020	Variance
Average Occupancy	69.54%	46.10%	23.44%	46.56%	38.27%	8.29%
Average Daily Room Rate	\$237.80	\$169.57	\$68.23	\$191.63	\$152.17	\$39.46
Revenue Per Available Room (RevPAR)	\$165.38	\$78.17	\$87.21	\$89.22	\$58.23	\$30.99
BC Ferries (Tsawwassen - Swartz Bay)						
Vehicles	196,624	150,743	30.44%	1,171,091	1,046,556	11.90%
Passengers	479,597	330,211	45.24%	2,740,553	2,461,836	11.32%
Buses	374	80	367.50%	1,101	1,861	(40.84%)
Victoria International Airport	104,378	37,661	177.15%	399,154	488,754	(18.33%)
Victoria Conference Centre (Delegate Days)	0	0	0%	1,700	15,756	(89.21%)

Quotations and reproductions of statistics provided in the Victoria Tourism Bulletin are permitted with credits to Chemistry Consulting Group. Note: Year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.


All international source markets, most business travel, conference, leisure travel, cruise and international tour and travel business has been lost for the foreseeable future. As a result of these extraordinary circumstances year over year comparisons are immaterial. Also, please note that due to the impacts of Covid on hotel operations, the room inventory of reporting hotels is fluctuating from month to month and may impact year over year comparisons.

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# VICTORIA LODGING RESULTS

## September 2021

OCCUPANCY RATE %						
Lodging Type	Number of Rooms	Sep 2021	Sep 2020	YTD 2021	YTD 2020	
<b>Number of Rooms</b>						
Greater than 150	2,066	58.44%	31.71%	36.60%	29.63%	
100 - 150	771	80.38%	62.61%	60.18%	44.36%	
50 - 99	841	78.21%	58.55%	51.14%	45.46%	
Less than 50	310	93.01%	68.22%	63.31%	52.15%	
<b>Location</b>						
Downtown/Inner Harbour	3,152	66.50%	42.17%	43.47%	35.20%	
Suburban	594	80.78%	65.48%	59.58%	51.75%	
Saanich Peninsula/Sidney	242	81.71%	48.58%	53.36%	38.26%	
<b>Tier</b>						
Upper	1,928	60.46%	34.61%	38.63%	31.10%	
Mid	1,361	74.67%	49.82%	49.50%	39.75%	
Lower	699	84.65%	71.85%	61.58%	50.55%	
<b>Lodging Type</b>						
Hotels	3,664	67.83%	43.95%	44.40%	36.48%	
Motels	324	88.81%	71.84%	70.54%	54.42%	
<b>Total Rooms</b>	<b>3,988</b>					
<b>Average Occupancy</b>		69.54%	46.10%	46.56%	38.27%	
ROOM RATE						
Lodging Type	Number of Rooms	Sep 2021	Sep 2020	YTD 2021	YTD 2020	
<b>Number of Rooms</b>						
Greater than 150	2,066	\$269.92	\$200.15	\$218.28	\$183.90	
100 - 150	771	\$195.50	\$134.77	\$154.38	\$121.34	
50 - 99	841	\$232.20	\$161.87	\$197.26	\$142.26	
Less than 50	310	\$207.22	\$175.32	\$169.56	\$142.55	
<b>Location</b>						
Downtown/Inner Harbour	3,152	\$242.28	\$175.18	\$194.53	\$159.90	
Suburban	594	\$222.35	\$154.90	\$180.80	\$135.24	
Saanich Peninsula/Sidney	242	\$227.79	\$156.95	\$191.29	\$135.79	
<b>Tier</b>						
Upper	1,928	\$300.59	\$228.04	\$245.81	\$203.34	
Mid	1,361	\$208.17	\$154.05	\$173.82	\$142.26	
Lower	699	\$164.79	\$110.20	\$130.63	\$100.60	
<b>Lodging Type</b>						
Hotels	3,664	\$246.43	\$177.95	\$201.00	\$161.68	
Motels	324	\$163.67	\$108.15	\$126.22	\$94.41	
<b>Total Rooms</b>	<b>3,988</b>					
<b>Average Room Rate</b>		\$237.80	\$169.57	\$191.63	\$152.17	
REVENUE PER AVAILABLE ROOM (REVPAR)						
Lodging Type	Number of Rooms	Sep 2021	Sep 2020	YTD 2021	YTD 2020	
<b>Number of Rooms</b>						
Greater than 150	2,066	\$157.73	\$63.47	\$79.90	\$54.50	
100 - 150	771	\$157.15	\$84.37	\$92.90	\$53.83	
50 - 99	841	\$181.62	\$94.78	\$100.87	\$64.67	
Less than 50	310	\$192.74	\$119.59	\$107.34	\$74.34	
<b>Location</b>						
Downtown/Inner Harbour	3,152	\$161.12	\$73.87	\$84.57	\$56.29	
Suburban	594	\$179.62	\$101.44	\$107.72	\$69.99	
Saanich Peninsula/Sidney	242	\$186.13	\$76.25	\$102.06	\$51.96	
<b>Tier</b>						
Upper	1,928	\$181.75	\$78.93	\$94.95	\$63.23	
Mid	1,361	\$155.44	\$76.75	\$86.05	\$56.55	
Lower	699	\$139.50	\$79.18	\$80.44	\$50.85	
<b>Lodging Type</b>						
Hotels	3,664	\$167.16	\$78.21	\$89.24	\$58.99	
Motels	324	\$145.35	\$77.70	\$89.04	\$51.38	
<b>Total Rooms</b>	<b>3,988</b>					
<b>Average REVPAR</b>		\$165.38	\$78.17	\$89.22	\$58.23	

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*Note: Comparative figures may vary due to an increase/decrease in the number of available rooms.*