

VICTORIA TOURISM BULLETIN

November 2020

- New rounds of public health orders and restrictions had an immediate and very damaging affect on the levels of business. The tourism and hospitality industry continue to face a dire business environment until restrictions are eased.
- Destination Canada in collaboration with hit Broadway creators, David Hein & Irene Sankoff, created an original song, [This is Canada Nice](#) has generated some great media coverage and continues to be a powerful reminder of the generosity of spirit and pride that connects us all. Watch the video [here](#).

TOURISM STATISTICS	November		Variance	Year to Date		Variance
	2020	2019		2020	2019	
Average Occupancy	29.56%	61.98%	(32.42%)	37.64%	74.98%	(37.34%)
Average Daily Room Rate	\$132.75	\$145.55	(\$12.80)	\$150.22	\$191.55	(\$41.33)
Revenue Per Available Room (RevPAR)	\$39.24	\$90.21	(\$50.97)	\$56.54	\$143.62	(\$87.08)
BC Ferries (Tsawwassen - Swartz Bay)						
Vehicles	75,749	138,197	(45.19%)	1,250,463	1,884,111	(33.63%)
Passengers	144,002	394,294	(63.48%)	2,880,055	5,901,810	(51.20%)
Buses	26	872	(97.02%)	1,979	18,983	(89.57%)
Victoria International Airport	25,495	138,895	(81.64%)	552,712	1,882,167	(70.63%)

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All international source markets, most business travel, conference, leisure travel, cruise and international tour and travel business has been lost for the foreseeable future. As a result of these extraordinary circumstances year over year comparisons are immaterial. Also, please note that due to the impacts of Covid on hotel operations, the room inventory of reporting hotels is fluctuating from month to month and may impact year over year comparisons.

Re-opening, Re-creating, Re-hiring?

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Services



Conference &
Event Management



Executive Search
& Recruitment

VICTORIA LODGING RESULTS

November 2020

OCCUPANCY RATE %					
Lodging Type	Number of Rooms	November 2020	November 2019	YTD 2020	YTD 2019
Number of Rooms					
Greater than 150	2,066	18.06%	59.41%	28.16%	72.10%
100 - 150	671	42.90%	69.74%	45.12%	79.27%
50 - 99	996	40.01%	61.54%	45.76%	75.84%
Less than 50	271	46.11%	61.28%	52.11%	80.01%
Location					
Downtown/Inner Harbour	3,169	26.04%	64.15%	34.53%	76.11%
Suburban	563	46.64%	57.58%	51.74%	70.79%
Saanich Peninsula/Sidney	303	34.08%	55.16%	37.97%	75.21%
Tier					
Upper	1,900	19.72%	63.65%	29.80%	73.61%
Mid	1,446	33.18%	64.79%	39.72%	78.10%
Lower	658	50.32%	55.21%	51.32%	73.14%
Lodging Type					
Hotels	3,604	26.79%	63.10%	35.79%	75.43%
Motels	400	54.62%	52.82%	54.77%	70.84%
Total Rooms	4,004				
Average Occupancy		29.56%	61.98%	37.64%	74.98%
ROOM RATE					
Lodging Type	Number of Rooms	November 2020	November 2019	YTD 2020	YTD 2019
Number of Rooms					
Greater than 150	2,066	\$164.31	\$168.76	\$182.51	\$219.70
100 - 150	671	\$109.70	\$116.89	\$118.25	\$155.71
50 - 99	996	\$129.22	\$133.43	\$141.45	\$173.97
Less than 50	271	\$102.43	\$123.18	\$139.39	\$175.40
Location					
Downtown/Inner Harbour	3,169	\$137.51	\$153.17	\$156.91	\$202.33
Suburban	563	\$126.05	\$125.84	\$135.03	\$168.22
Saanich Peninsula/Sidney	303	\$111.85	\$123.53	\$136.23	\$154.26
Tier					
Upper	1,900	\$188.10	\$179.64	\$203.01	\$240.56
Mid	1,446	\$122.50	\$130.09	\$138.56	\$172.34
Lower	658	\$84.21	\$98.86	\$98.52	\$130.16
Lodging Type					
Hotels	3,604	\$144.13	\$150.87	\$159.74	\$197.81
Motels	400	\$82.16	\$93.75	\$92.58	\$129.78
Total Rooms	4,004				
Average Room Rate		\$132.75	\$145.55	\$150.22	\$191.55
REVENUE PER AVAILABLE ROOM (REVPAR)					
Lodging Type	Number of Rooms	November 2020	November 2019	YTD 2020	YTD 2019
Number of Rooms					
Greater than 150	2,066	\$29.68	\$100.26	\$51.39	\$158.41
100 - 150	671	\$47.06	\$81.51	\$53.36	\$123.43
50 - 99	996	\$51.70	\$82.11	\$64.73	\$131.94
Less than 50	271	\$47.23	\$75.49	\$72.64	\$140.34
Location					
Downtown/Inner Harbour	3,169	\$35.81	\$98.27	\$54.17	\$154.00
Suburban	563	\$58.79	\$72.46	\$69.87	\$119.09
Saanich Peninsula/Sidney	303	\$38.12	\$68.14	\$51.73	\$116.02
Tier					
Upper	1,900	\$37.09	\$114.34	\$60.49	\$177.09
Mid	1,446	\$40.65	\$84.29	\$55.04	\$134.59
Lower	658	\$42.38	\$54.58	\$50.56	\$95.20
Lodging Type					
Hotels	3,604	\$38.61	\$95.20	\$57.18	\$149.21
Motels	400	\$44.88	\$49.52	\$50.71	\$91.94
Total Rooms	4,004				
Average REVPAR		\$39.24	\$90.21	\$56.55	\$143.62

Note: Comparative figures may vary due to an increase/decrease in the number of available rooms.

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