

VICTORIA TOURISM BULLETIN

May 2023

- Victoria was named **#1 most walkable city outside of the U.S.** by TravelAwaits, and in the same publication, Victoria was named **best midsize city in the world.**
- Victoria has been featured in Vogue as a sustainable travel hotspot. Click [here](#) to read the Vogue article.
- Construction will begin in June on a 139-room Hyatt Centric flagged hotel located on Broad Street. Click [here](#) to the read article.
- A new report released by the World Travel and Tourism Council (WTTC) revealed the Canadian Travel & Tourism sector continues to show strong signs of post-pandemic recovery. Click [here](#) to read the full summary report.
- Destination BC has updated their emergency messaging for industry and consumers. For more information click [here](#).

Tourism Statistics	May			Year-to-Date		
	2023	2022	Variance	2023	2022	Variance
Average Occupancy	73.51%	74.84%	(1.33%)	64.93%	62.78%	2.15%
Average Daily Room Rate	\$259.28	\$251.46	\$7.82	\$209.70	\$199.71	\$9.99
Revenue Per Available Room (RevPAR)	\$190.58	\$188.18	\$2.40	\$136.16	\$125.37	\$10.79
BC Ferries (Tsawwassen - Swartz Bay)						
Vehicles	192,385	188,632	1.99%	773,212	727,667	6.26%
Passengers	568,103	512,788	10.79%	2,170,179	1,859,311	16.72%
Buses	1,197	866	38.22%	3,030	2,040	48.53%
Victoria International Airport	150,900	140,444	7.44%	613,460	469,693	30.61%
Victoria Conference Centre (Delegate Days)	9,853	8,212	19.98%	34,029	16,827	102.23%
Victoria Cruise Ships						
Ships	55	54	1.85%	66	67	(1.49%)
Passengers	141,687	98,739	43.50%	172,585	111,036	55.43%
Crew	61,253	55,997	9.39%	76,281	66,601	14.53%

Quotations and reproductions of statistics provided in the Victoria Tourism Bulletin are permitted with credits to Chemistry Consulting Group. Note: Year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

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VICTORIA LODGING RESULTS

May 2023

OCCUPANCY RATE %					
Lodging Type	Number of Rooms	May 2023	May 2022	YTD 2023	YTD 2022
Number of Rooms					
Greater than 150	2,032	66.62%	68.55%	57.51%	53.81%
100 - 150	771	79.81%	79.90%	72.24%	70.83%
50 - 99	850	79.49%	81.28%	71.33%	70.28%
Less than 50	323	86.09%	87.18%	78.04%	82.71%
Location					
Downtown/Inner Harbour	3,132	72.64%	74.00%	63.83%	61.03%
Suburban	593	75.30%	74.09%	67.87%	68.56%
Saanich Peninsula/Sidney	251	80.17%	86.63%	71.99%	72.16%
Tier					
Upper	1,908	68.13%	70.71%	58.31%	54.95%
Mid	1,370	76.44%	76.63%	69.34%	67.15%
Lower	698	82.46%	83.86%	74.71%	76.74%
Lodging Type					
Hotels	3,652	72.57%	73.93%	63.60%	61.09%
Motels	324	84.07%	84.87%	80.04%	81.70%
Total Rooms	3,976				
Average Occupancy		73.51%	74.84%	64.93%	62.78%
ROOM RATE					
Lodging Type	Number of Rooms	May 2023	May 2022	YTD 2023	YTD 2022
Number of Rooms					
Greater than 150	2,032	\$289.57	\$280.57	\$237.67	\$228.24
100 - 150	771	\$221.44	\$210.88	\$177.66	\$162.90
50 - 99	850	\$250.98	\$239.82	\$202.53	\$195.51
Less than 50	323	\$215.56	\$212.81	\$166.65	\$160.07
Location					
Downtown/Inner Harbour	3,132	\$265.39	\$255.84	\$214.88	\$202.94
Suburban	593	\$248.38	\$251.99	\$194.29	\$191.96
Saanich Peninsula/Sidney	251	\$214.03	\$204.19	\$185.34	\$181.40
Tier					
Upper	1,908	\$317.13	\$307.66	\$262.29	\$255.44
Mid	1,370	\$231.34	\$217.03	\$185.08	\$172.96
Lower	698	\$179.31	\$173.46	\$139.95	\$130.97
Lodging Type					
Hotels	3,652	\$268.28	\$259.44	\$218.25	\$208.35
Motels	324	\$171.35	\$174.46	\$132.56	\$127.08
Total Rooms	3,976				
Average Room Rate		\$259.28	\$251.46	\$209.70	\$199.71
REVENUE PER AVAILABLE ROOM (REVPAR)					
Lodging Type	Number of Rooms	May 2023	May 2022	YTD 2023	YTD 2022
Number of Rooms					
Greater than 150	2,032	\$192.90	\$192.33	\$136.68	\$122.81
100 - 150	771	\$176.73	\$168.48	\$128.35	\$115.38
50 - 99	850	\$199.51	\$194.93	\$144.47	\$137.40
Less than 50	323	\$185.58	\$185.54	\$130.05	\$132.39
Location					
Downtown/Inner Harbour	3,132	\$192.77	\$189.33	\$137.16	\$123.86
Suburban	593	\$187.02	\$186.71	\$131.87	\$131.62
Saanich Peninsula/Sidney	251	\$171.59	\$176.89	\$133.42	\$130.90
Tier					
Upper	1,908	\$216.05	\$217.54	\$152.94	\$140.35
Mid	1,370	\$176.84	\$166.30	\$128.35	\$116.15
Lower	698	\$147.87	\$145.46	\$104.56	\$100.51
Lodging Type					
Hotels	3,652	\$194.70	\$191.81	\$138.81	\$127.29
Motels	324	\$144.05	\$148.06	\$106.10	\$103.83
Total Rooms	3,976				
Average REVPAR		\$190.58	\$188.18	\$136.16	\$125.37

Note: Comparative figures may vary due to an increase/decrease in the number of available rooms.

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