

VICTORIA TOURISM BULLETIN

May 2022

- The IMPACT Sustainability Travel and Tourism Conference took place in May 2022 with over 290 delegates from across North America.
- May demonstrated continued momentum in terms of recovery across all key performance measures.
- After a year-long process, 4VI (formerly Tourism Vancouver Island) has achieved the Responsible Tourism Institute's Biosphere certification for Vancouver Island. Vancouver Island joins a select group of just under 50 destinations worldwide to have received the Biosphere certification. Click [here](#) to read more.

Tourism Statistics	May		Variance	Year-to-Date		Variance	May
	2022	2021		2022	2021		2019
Average Occupancy	74.84%	24.07%	50.77%	62.78%	33.51%	29.27%	80.27%
Average Daily Room Rate	\$251.46	\$134.88	\$116.58	\$199.71	\$123.80	\$75.91	\$203.67
Revenue Per Available Room (RevPAR)	\$188.18	\$32.46	\$155.72	\$125.37	\$41.48	\$83.89	\$163.48
BC Ferries (Tsawwassen - Swartz Bay)							
Vehicles	188,632	67,477	179.55%	727,667	372,574	95.31%	181,106
Passengers	512,788	112,631	355.28%	1,859,311	689,973	169.48%	567,885
Buses	866	14	6,085.71%	2,040	128	1,493.75%	2,055
Victoria International Airport	140,444	12,746	1,001.87%	469,693	77,128	508.98%	169,825
Victoria Conference Centre (Delegate Days)	8,212	1,700	383.06%	16,827	1,700	889.82%	15,211
Victoria Cruise Ships							
Ships	54	0	100.00%	*67	0	100.00%	44
Passengers	98,739	0	100.00%	*111,036	0	100.00%	112,620
Crew	55,997	0	100.00%	*66,601	0	100.00%	51,227

* Please note that the Year-to-Date numbers for the Victoria Cruise Ships for last month were updated as follows:
13 Ships, 12,297 Passengers, 10,604 Crew.

Quotations and reproductions of statistics provided in the Victoria Tourism Bulletin are permitted with credits to Chemistry Consulting Group. Note: Year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

Please note that due to the impacts of Covid on hotel operations, the room inventory of reporting hotels is fluctuating from month to month and may impact year over year comparisons.

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VICTORIA LODGING RESULTS

May 2022

OCCUPANCY RATE %						
Lodging Type	Number of Rooms	May 2022	May 2021	YTD 2022	YTD 2021	
Number of Rooms						
Greater than 150	2,065	68.55%	15.85%	53.81%	24.59%	
100 - 150	671	79.90%	38.84%	70.83%	49.75%	
50 - 99	845	81.28%	25.78%	70.28%	34.61%	
Less than 50	303	87.18%	39.00%	82.71%	45.46%	
Location						
Downtown/Inner Harbour	3,148	74.00%	21.30%	61.03%	30.60%	
Suburban	484	74.09%	36.52%	68.56%	46.48%	
Saanich Peninsula/Sidney	252	86.63%	29.96%	72.16%	37.17%	
Tier						
Upper	1,931	70.71%	17.39%	54.95%	27.24%	
Mid	1,365	76.63%	27.42%	67.15%	34.48%	
Lower	588	83.86%	36.77%	76.74%	47.69%	
Lodging Type						
Hotels	3,570	73.93%	21.94%	61.09%	31.14%	
Motels	314	84.87%	50.68%	81.70%	59.88%	
Total Rooms	3,884					
Average Occupancy		74.84%	24.07%	62.78%	33.51%	
ROOM RATE						
Lodging Type	Number of Rooms	May 2022	May 2021	YTD 2022	YTD 2021	
Number of Rooms						
Greater than 150	2,065	\$280.57	\$143.85	\$228.24	\$132.50	
100 - 150	671	\$210.88	\$118.24	\$162.90	\$104.08	
50 - 99	845	\$239.82	\$154.68	\$195.51	\$140.49	
Less than 50	303	\$212.81	\$114.61	\$160.07	\$112.79	
Location						
Downtown/Inner Harbour	3,148	\$255.84	\$131.10	\$202.94	\$120.42	
Suburban	484	\$251.99	\$140.46	\$191.96	\$128.53	
Saanich Peninsula/Sidney	252	\$204.19	\$153.57	\$181.40	\$142.01	
Tier						
Upper	1,931	\$307.66	\$171.93	\$255.44	\$155.29	
Mid	1,365	\$217.03	\$126.08	\$172.96	\$114.97	
Lower	588	\$173.46	\$96.81	\$130.97	\$90.27	
Lodging Type						
Hotels	3,570	\$259.44	\$143.05	\$208.35	\$130.48	
Motels	314	\$174.46	\$90.68	\$127.08	\$85.02	
Total Rooms	3,884					
Average Room Rate		\$251.46	\$134.88	\$199.71	\$123.80	
REVENUE PER AVAILABLE ROOM (REVPAR)						
Lodging Type	Number of Rooms	May 2022	May 2021	YTD 2022	YTD 2021	
Number of Rooms						
Greater than 150	2,065	\$192.33	\$22.80	\$122.81	\$32.59	
100 - 150	671	\$168.48	\$45.92	\$115.38	\$51.78	
50 - 99	845	\$194.93	\$39.88	\$137.40	\$48.62	
Less than 50	303	\$185.54	\$44.70	\$132.39	\$51.27	
Location						
Downtown/Inner Harbour	3,148	\$189.33	\$27.92	\$123.86	\$36.85	
Suburban	484	\$186.71	\$51.30	\$131.62	\$59.74	
Saanich Peninsula/Sidney	252	\$176.89	\$46.01	\$130.90	\$52.79	
Tier						
Upper	1,931	\$217.54	\$29.90	\$140.35	\$42.31	
Mid	1,365	\$166.30	\$34.58	\$116.15	\$39.64	
Lower	588	\$145.46	\$35.60	\$100.51	\$43.05	
Lodging Type						
Hotels	3,570	\$191.81	\$31.38	\$127.29	\$40.63	
Motels	314	\$148.06	\$45.96	\$103.83	\$50.91	
Total Rooms	3,884					
Average REVPAR		\$188.18	\$32.46	\$125.37	\$41.48	

Note: Comparative figures may vary due to an increase/decrease in the number of available rooms.

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