

# VICTORIA TOURISM BULLETIN

May 2021

- May 2021 was essentially a wash out for tourism and hospitality as the “circuit breaker” restrictions were in place.
- Towards the end of May, the Province of BC announced its four step Restart Plan with the first restrictions being eased June 15, 2021.
- TIABC is pleased to share the updated version of the re-opening toolkit for tourism operators. This toolkit is designed as a guide for operators for Step 3, which started July 1<sup>st</sup> and will run until at least September 7<sup>th</sup>. Click [here](#) for complete details on the Step 3 Toolkit.

Tourism Statistics	May			Year-to-Date		
	2021	2020	Variance	2021	2020	Variance
Average Occupancy	24.07%	15.78%	8.29%	33.51%	37.67%	(4.16%)
Average Daily Room Rate	\$134.88	\$102.86	\$32.02	\$123.80	\$134.68	(\$10.88)
Revenue Per Available Room (RevPAR)	\$32.46	\$16.23	\$16.23	\$41.48	\$50.73	(\$9.25)
BC Ferries (Tsawwassen - Swartz Bay)						
Vehicles	67,477	74,388	(9.29%)	372,574	435,760	(14.50%)
Passengers	112,631	135,385	(16.81%)	689,973	1,047,505	(34.13%)
Buses	14	19	(26.32%)	128	1,588	(91.94%)
Victoria International Airport	12,746	6,635	92.10%	77,128	356,712	(78.38%)
Victoria Conference Centre (Delegate Days)	0	0	0%	0	15,756	(100.00%)

Quotations and reproductions of statistics provided in the Victoria Tourism Bulletin are permitted with credits to Chemistry Consulting Group. Note: Year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

All international source markets, most business travel, conference, leisure travel, cruise and international tour and travel business has been lost for the foreseeable future. As a result of these extraordinary circumstances year over year comparisons are immaterial. Also, please note that due to the impacts of Covid on hotel operations, the room inventory of reporting hotels is fluctuating from month to month and may impact year over year comparisons.

**Re-opening, Re-creating, Re-hiring?**

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# VICTORIA LODGING RESULTS

## May 2021

OCCUPANCY RATE %						
Lodging Type	Number of Rooms	May 2021	May 2020	YTD 2021	YTD 2020	
<b>Number of Rooms</b>						
Greater than 150	2,066	15.85%	4.56%	24.59%	33.13%	
100 - 150	771	38.84%	24.66%	49.75%	39.35%	
50 - 99	848	25.78%	21.32%	34.61%	41.03%	
Less than 50	302	39.00%	23.81%	45.46%	48.10%	
<b>Location</b>						
Downtown/Inner Harbour	3,151	21.30%	11.91%	30.60%	36.34%	
Suburban	585	36.52%	32.81%	46.48%	43.08%	
Saanich Peninsula/Sidney	251	29.96%	16.98%	37.17%	37.71%	
<b>Tier</b>						
Upper	1,929	17.39%	5.59%	27.24%	35.01%	
Mid	1,368	27.42%	13.55%	34.48%	37.88%	
Lower	690	36.77%	35.86%	47.69%	41.76%	
<b>Lodging Type</b>						
Hotels	3,672	21.94%	12.30%	31.14%	36.52%	
Motels	315	50.68%	40.09%	59.88%	46.96%	
<b>Total Rooms</b>	<b>3,987</b>					
<b>Average Occupancy</b>		<b>24.07%</b>	<b>15.78%</b>	<b>33.51%</b>	<b>37.67%</b>	
ROOM RATE						
Lodging Type	Number of Rooms	May 2021	May 2020	YTD 2021	YTD 2020	
<b>Number of Rooms</b>						
Greater than 150	2,066	\$143.85	\$157.79	\$132.50	\$163.63	
100 - 150	771	\$118.24	\$87.96	\$104.08	\$109.72	
50 - 99	848	\$154.68	\$101.15	\$140.49	\$122.63	
Less than 50	302	\$114.61	\$111.76	\$112.79	\$117.06	
<b>Location</b>						
Downtown/Inner Harbour	3,151	\$131.10	\$107.74	\$120.42	\$142.33	
Suburban	585	\$140.46	\$93.45	\$128.53	\$113.46	
Saanich Peninsula/Sidney	251	\$153.57	\$106.82	\$142.01	\$123.51	
<b>Tier</b>						
Upper	1,929	\$171.93	\$176.61	\$155.29	\$177.33	
Mid	1,368	\$126.08	\$108.98	\$114.97	\$122.95	
Lower	690	\$96.81	\$80.70	\$90.27	\$91.82	
<b>Lodging Type</b>						
Hotels	3,672	\$143.05	\$115.86	\$130.48	\$142.54	
Motels	315	\$90.68	\$74.94	\$85.02	\$85.13	
<b>Total Rooms</b>	<b>3,987</b>					
<b>Average Room Rate</b>		<b>\$134.88</b>	<b>\$102.86</b>	<b>\$123.80</b>	<b>\$134.68</b>	
REVENUE PER AVAILABLE ROOM (REVPAR)						
Lodging Type	Number of Rooms	May 2021	May 2020	YTD 2021	YTD 2020	
<b>Number of Rooms</b>						
Greater than 150	2,066	\$22.80	\$7.20	\$32.59	\$54.21	
100 - 150	771	\$45.92	\$21.69	\$51.78	\$43.18	
50 - 99	848	\$39.88	\$21.56	\$48.62	\$50.32	
Less than 50	302	\$44.70	\$26.61	\$51.27	\$56.30	
<b>Location</b>						
Downtown/Inner Harbour	3,151	\$27.92	\$12.84	\$36.85	\$51.73	
Suburban	585	\$51.30	\$30.66	\$59.74	\$48.88	
Saanich Peninsula/Sidney	251	\$46.01	\$18.14	\$52.79	\$46.58	
<b>Tier</b>						
Upper	1,929	\$29.90	\$9.88	\$42.31	\$62.09	
Mid	1,368	\$34.58	\$14.77	\$39.64	\$46.57	
Lower	690	\$35.60	\$28.94	\$43.05	\$38.34	
<b>Lodging Type</b>						
Hotels	3,672	\$31.38	\$14.26	\$40.63	\$52.06	
Motels	315	\$45.96	\$30.04	\$50.91	\$39.97	
<b>Total Rooms</b>	<b>3,987</b>					
<b>Average REVPAR</b>		<b>\$32.46</b>	<b>\$16.23</b>	<b>\$41.48</b>	<b>\$50.73</b>	

Note: Comparative figures may vary due to an increase/decrease in the number of available rooms.

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