



CHEMISTRY CONSULTING GROUP
HR IN-BRIEF | AUGUST 2020

MODERN WORK

Modern Work & the Gig Economy

"Across the globe, employers are considering how to best ensure their digital capabilities meet their employee's needs, all while considering new and varied ways to adapt their workforce to be both in office and remote. For August, we have provided you with a variety of resource articles associated with our evolving way of working and the gig economy aimed at providing you with a better understanding of modern work in the new normal"

-Kim Osborne, Partner, Chemistry Consulting Group

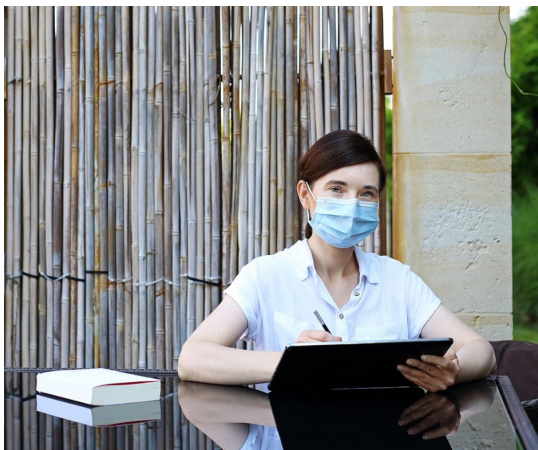
Modern Work & the Gig Economy

by Matthew Larsen and Jordan Thompson, [Fasken](#)

FASKEN
Law Firm

"The purpose of this article is to provide information to companies who are using or considering the use of contractor arrangements. We want to assist those companies to properly assess the relationship and to take appropriate precautions to minimize their risk."

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How COVID-19 is Accelerating Hiring Automation

by
[Human Resources Director](#)

"The economic crisis ensuing from the pandemic has led to a slowdown in hiring for some companies and to retrenchment for many others, but the need for a tech stack that can scale up or down and adjust to abrupt changes in the talent market remains."

Is Our Future Workplace Contingent?

by [PeopleTalk](#)

"If your workforce isn't advocating in favour of your organization, if you mishandle contingent workers, you run the risk of destroying your brand, which affects whether you can attract candidates, maintain employees and make your payments at the end of the month."

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Employers Challenged by Need to Ramp up Digital Tech in Pandemic

by [Canadian HR Reporter](#)

"Many Canadian organizations need immediate support in digitizing their business for the new realities of the modern workforce."

[Read more ...](#)



Cancel Culture, Indeed: COVID-19 is Going to Slam the Gig Economy

by [CBC News](#)

"Everyone will be understaffed, supplies will be scarce and customers will be hard to find ... Each cancellation has a ripple effect."

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Quotes on Modern Work & the Gig Economy

"An organization's ability to learn, and translate that learning into action rapidly, is the ultimate competitive advantage."

Jack Welch, Former CEO of General Electric

"We cannot change what we are not aware of, and once we are aware, we cannot help but change."

Sheryl Sandberg, COO at Facebook

"Adaptability is about the powerful difference between **adapting to cope** and **adapting to win.**"

Max McKeown, Author

HR News Corner

Unemployment Statistics

Source: [Labour Force Survey, July 2020](#)

"Among those who were employed and not absent from work, the number working from home dropped by 400,000, compared with an increase of 300,000 in the number working at locations other than home. Despite this decline, the number of Canadians who worked from home in July remained significantly higher than the number who usually do so."

	May-20	Jun-20	Jul-20
VICTORIA	10.1%	11.0%	11.1%
VANCOUVER	10.7%	13.1%	13.3%
BC	13.4%	13.0%	11.1%
CALGARY	13.4%	15.6%	15.5%
ALBERTA	15.5%	15.5%	12.8%
CANADA	13.7%	12.3%	10.9%

HR in the News



[EI-like benefit for gig, contract workers will be available after CERB ends, Trudeau says](#)

The Canadian Press, 31 July 2020

[B.C. hotel workers launch fast for threatened jobs](#)

Times Colonist, 10 Aug 2020

[2020 PANDEMIC: The future of the workplace and related leader and team behaviors.](#)

Vivo Team, June 2020

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