

NANAIMO TOURISM BULLETIN

May 2019

- The MMGY Travel Sentiment Index continues to deteriorate. After 100 months of continuous growth, we have now seen 8 consecutive months of deterioration in “forward looking intention to travel”. Leading global agency MMGY is calling for a global “travel recession by 2020”. In Greater Victoria, we hope to avoid this or minimize any downside risk through what is anticipated to be slightly choppy waters ahead. To read the article in full: <https://www.mmgyc.com/we-are-headed-for-a-travel-recession/>
- The latest issue of the UNWTO World Tourism Barometer from the World Tourism Organization shows that international tourism continued to grow over the first quarter of 2019. Though at a slower rate when compared with the last two years, the 4% increase registered in early 2019 is a very positive sign. Confidence in global tourism has started to pick up again after slowing down at the end of 2018, according to the latest UNWTO Confidence Index survey. The outlook for the May-August 2019 period, the peak season for many destinations in the Northern hemisphere, is more optimistic than in the recent periods.
- The 2019 Tourism Vancouver Island Annual Conference and AGM will take place in Nanaimo, October 8-10. Mark your calendars!!!

| TOURISM STATISTICS | May | | Variance | Year to Date | | Variance |
|---|----------|----------|----------|--------------|-----------|----------|
| | 2019 | 2018 | | 2019 | 2018 | |
| Average Occupancy | 86.16% | 80.74% | 5.42% | 70.20% | 69.25% | 0.95% |
| Average Daily Room Rate | \$143.96 | \$139.56 | \$4.40 | \$126.35 | \$125.21 | \$1.14 |
| Revenue Per Available Room (RevPAR) | \$124.04 | \$112.68 | \$11.36 | \$88.70 | \$86.71 | \$1.99 |
| BC Ferries (Tsawwassen – Duke Point) | | | | | | |
| Vehicles | 67,014 | 66,885 | 0.19% | 267,460 | 263,085 | 1.66% |
| Passengers | 142,789 | 144,912 | (1.47%) | 568,687 | 564,738 | 0.70% |
| Buses | 60 | 62 | (3.23%) | 248 | 240 | 3.33% |
| BC Ferries (Horseshoe Bay–Departure Bay) | | | | | | |
| Vehicles | 108,697 | 107,921 | 0.72% | 419,522 | 420,445 | (0.22%) |
| Passengers | 292,831 | 294,116 | (0.44%) | 1,136,873 | 1,133,405 | 0.31% |
| Buses | 308 | 328 | (6.10%) | 749 | 755 | (0.79%) |
| Nanaimo Airport | 40,053 | 34,289 | 16.81% | 176,438 | 152,760 | 15.50% |
| Vancouver Island Conference Centre | 2,665 | 3,723 | (28.42%) | 7,143 | 7,718 | (7.45%) |

Quotation and reproduction of statistics in the Victoria Tourism Bulletin are permitted with credit to Chemistry Consulting Group. Note that year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

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