

NANAIMO TOURISM BULLETIN

February 2019

Time to Staff Up for Spring and Summer!

With strong tourism performance on all fronts and a forecast of a vibrant tourist year, staff shortages will be at critical levels this season. Consider attending or participating in the Work BC Job Fair, April 4th, 1-4 pm at the Vancouver Island Conference Centre. For booth information, call Peter McGee at 250-714-0085.

- It's the last few days to register for the BC Hospitality Summit! Hosted by the BC Hotel Association and ABLE BC, the BC Hospitality Summit will take place in Kelowna on April 8th and 9th. Visit the website www.bchospitalitysummit.com for more information on the program, BC Hospitality Awards and other conference events.
- Starting April 1st, staff from the Ministry of Tourism, Arts and Culture and the Royal BC Museum will be engaging with British Columbians to gather ideas for a more modern provincial museum. The current building no longer meets modern accessibility and seismic standards and the collection has outgrown its space. They look forward to hearing from people from all over B.C. Please visit [this website](#) to learn more about how to share your feedback.
- The federal budget, released on March 20th, illustrates a renewed focus on the tourism industry as an economic driver for Canada. The budget not only maintains Destination Canada's budget of \$95 million, but it also provides an extra \$58.2 million over two years for regional development agencies to develop new tourism experiences. Details still to come.

TOURISM STATISTICS	February		Variance	Year to Date		Variance
	2019	2018		2019	2018	
Average Occupancy	66.68%	64.40%	2.28%	64.51%	63.43%	1.08%
Average Daily Room Rate	\$127.81	\$123.82	\$3.99	\$126.03	\$124.08	\$1.95
Revenue Per Available Room (RevPAR)	\$85.22	\$79.74	\$5.48	\$81.30	\$78.70	\$2.60
BC Ferries (Tsawwassen – Duke Point)						
> Vehicles	39,003	40,568	(3.86%)	80,901	82,466	(1.90%)
> Passengers	81,998	85,006	(3.54%)	167,387	170,395	(1.77%)
> Buses	51	53	(3.77%)	94	96	(2.08%)
BC Ferries (Horseshoe Bay – Dep. Bay)						
> Vehicles	60,631	65,336	(7.20%)	128,526	133,231	(3.53%)
> Passengers	164,746	175,859	(6.32%)	344,934	356,047	(3.12%)
> Buses	91	100	(9.00%)	170	179	(5.03%)
Nanaimo Airport	28,658	26,843	6.76%	60,952	59,137	3.07%
Vancouver Island Conference Centre	2,235	451	395.57%	2,655	3,454	(23.13%)

Quotations and reproductions of statistics provided in the Victoria and Nanaimo Tourism Bulletins are permitted with credits to Chemistry Consulting Group. Note that year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

Looking for an executive recruiter or HR support? Contact Chemistry today!



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