

# NANAIMO TOURISM BULLETIN

June 2017

## Weather Dampens Visitation in June

*“Rainy conditions continuing into early June dampened hotel occupancies compared to 2016. Hotel occupancy, room rate and RevPAR are all still up year-to-date and we still expect a record year for Nanaimo’s tourism industry. However, operators are reporting severe labour shortages for cooks, chefs and housekeeping staff which may impact their ability to fully leverage the potential of this year’s tourism activity.”*

Frank Bourree, CMC, Partner

- Save the Date! Chemistry Consulting Group will be hosting our annual networking breakfast in Nanaimo on Friday, September 15. Our guest speaker this year will be Matthew Larsen, Associate with Fasken Martineau. He will be speaking on the legal pitfalls that employers face from the “hiring to the firing”. Mark your calendars and watch for an email with registration information!
- The labour shortage in BC has claimed another victim in the height of the tourist season. North 48 restaurant, in Victoria, announced that it will close for the month of August due to lack of kitchen staff. The restaurant had only three “real” candidates apply for open positions in the last three months – two never showed up for their trial shifts and the third declined the job offer for a position outside the industry. Chemistry is fielding calls and inquiries daily from foodservice businesses looking for kitchen staff.
- Chemistry Consulting is currently recruiting for a new Executive Director for Tourism Tofino. Please review the full job description here: <http://www.chemistryconsulting.ca/hr-consulting-current-opportunities>. Applications will be accepted until August 11, 2017.

TOURISM STATISTICS	June		Variance	Year to Date		Variance
	2017	2016		2017	2016	
Average Occupancy	77.33%	83.61%	(6.3%)	68.90%	65.80%	3.10%
Average Daily Room Rate	\$131.63	\$130.80	\$0.83	\$122.26	\$119.07	\$3.19
Revenue Per Available Room (RevPAR)	\$101.79	\$109.36	(\$7.57)	\$84.24	\$78.34	\$5.90
<b>BC Ferries (Tsawwassen – Duke Point)</b>						
Vehicles	68,250	62,942	8.43%	318,773	301,177	5.84%
Passengers	149,075	137,374	8.52%	689,725	641,299	7.55%
Buses	69	80	(13.75%)	376	316	18.99%
<b>BC Ferries (Horseshoe Bay – Departure Bay)</b>						
Vehicles	121,277	117,324	3.37%	536,800	544,470	(1.41%)
Passengers	320,517	313,786	2.15%	1,448,393	1,483,620	(2.37%)
Buses	329	350	(6.00%)	1,114	1,168	(4.62%)
Nanaimo Airport	29,603	29,099	1.73%	166,494	159,269	4.54%
Vancouver Island Conference Centre	872	3,750	(76.75%)	10,607	11,183	(5.15%)

Quotations and reproductions of statistics provided in the Victoria and Nanaimo Tourism Bulletin are permitted with credits to Chemistry Consulting Group. Note that year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.



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